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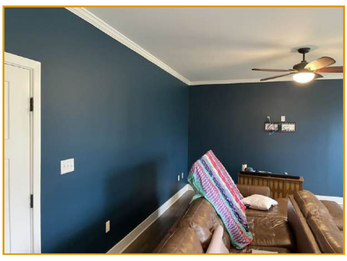
Tips for Choosing the Right Paint for Every Room

1. Why the Room Matters as Much as the Color

Different rooms ask very different things from their walls. Matching paint to how a room is used can mean the difference between a wall that still looks great at five years and one that needs touch-ups within months, and that decision starts before any paint goes on the wall.

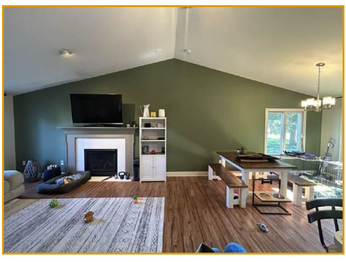


2. What the Price Difference Reflects

Paint pricing comes down to coverage, washability, stain resistance, and longevity. Higher-quality paint covers better, cleans easier, resists stains, and holds its appearance longer — while lower-cost options may fade, yellow, or show wear within two years even when walls are in perfect condition.

3. Areas That Need More From Their Paint

Kitchens, bathrooms, hallways, and kids' rooms face grease, steam, fingerprints, and daily contact that break down basic paint quickly. Trim and cabinets face even higher demands, a harder urethane finish handles finger oils and cleaning products far better than standard interior paint.



4. Rooms Where a Basic Paint Is Enough

Guest bedrooms, formal dining rooms, ceilings, and home offices see lighter daily use and do well with a more economical product. Putting budget toward high-use areas and a mid-range option elsewhere delivers better long-term value without increasing overall project cost.

5. Why Lower-Grade Paint Costs More Over Time

A hallway painted with a basic product may show visible wear by year two and need repainting before year three. A more durable paint in the same space can go five years or more, and every early repaint adds labor and material costs that quickly exceed the original savings.

6. Matching the Product to the Space

Every room places different demands on its walls. An experienced painter can walk through each space, explain what the walls will face, and recommend a tier that fits, producing better long-term results and keeping the budget focused where it delivers the most value.

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